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\$13 MILLON ASTERCLASS WORKBOOK

Congratulations on joining Investment Mastery's Crypto Masterclass, the first step toward taking control of your financial future!

You're here because you want to:





TAKE CONTROL OF YOUR FINANCES



SECURE YOUR FINANCIAL FUTURE

But let's be clear – this isn't a "get rich quick" scheme. Success in investing doesn't happen overnight or by watching a random YouTube video. It takes the right mindset, strategy, and commitment.

With major banks, investment giants like BlackRock, and even the U.S. government now embracing cryptocurrencies, we're witnessing potentially the biggest wealth transfer in history – a £TRILLION POUND market transformation that savvy investors can profit from.

The good news? We're here to show you how to take advantage of it and outperform most so-called "professional" investors using a proven, predictable system – no guesswork, just results.

HERE'S WHAT YOU'LL LEARN:

- How to make your money work for you
- How anyone can do this in just 20 minutes a day
- How to achieve real financial independence

That's why we've given you this workbook – to help you take notes and reinforce what you'll learn in this FREE Crypto Market Masterclass.

And it is very important that you do take notes – because when you look back through your workbook you will have a reminder of all the amazing things you will experience through your Investment Mastery education and this Crypto Masterclass!

It will be your forever guide, your inspiration, your motivator!

So... now that you're feeling excited...

Get ready to learn the strategies that can change your financial future!

EXPERTISE YOU CAN TRUST

 \star \star \star \star \star Rated Excellent 4.9/5 on Trustpilot

Investment Mastery is one of the UK's leading investing education companies, and Europe's premier crypto education company. Our mission is to simplify investing through education so that anyone can take control of their finances and grow their wealth.

ABOUT YOUR TRAINER

Hey, I'm Marcus de Maria, Founder and CEO of Investment Mastery - and your trainer for this Crypto Market Masterclass.

My purpose in life: to help as many people as possible achieve financial independence through financial education and smart investing.

I know first-hand how important this is. Back in the early 2000s, I was in serious debt - over £100,000 because I didn't understand money or investing. I ended up sleeping on my brother's floor until I realised, I needed to make a change and to learn from those who were already successful.

So, I found a mentor, studied day and night, and over time developed my own unbeatable investment strategy.

It changed my life. It made me a multi-millionaire – and, as of today, I have accumulated \$13+ million through what I am about to teach you.

That's why I started Investment Mastery – because if I can do it, so can you!

For over 21 years, we've helped more than 50,000 people in 25 countries, running 300+ training events to teach our predictable and proven system that is certain to make you wealthy.

So, congratulations on being here! You've already made a smart move, and my team and I are excited to help you take your next steps toward financial independence.

Trusted by 50,000+ Investors



EXPRESS ሕ

Cass Business School

FinanceMonthly.

crypto reporter []] The National

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REAL CLIENTS, REAL RESULTS



"Within 9 months of joining Your Crypto Club I was 750% up and I was like, "This is the easiest money I have ever made." I resigned my job of 19 years as I wasn't getting anywhere. If you're already thinking about it then do it, because if you don't do it you will regret it. You will work on your mindset, you will get stronger, more confident; it will give you control of your life; you can make your life better."

Marta Bagan



"My aim was to repay my mortgage by 2025. I did that a year early and still have £103,000 in my portfolio! Diversifying has been key and Investment Mastery and the IM community has been the glue that's held it all together. My pension and ISA, I've invested and diversified across a number of different companies, gold, silver, AI, renewable energy, so 100% of my pension and tax free ISA are across those sectors."

Colin Tippin



"Successful people do the things and form the habits that unsuccessful people don't like to do. Once you take responsibility and accountability for where you are and for where you want to be, you need to map out a journey on how to get there. That's what I did and made £8,000 in the first two months of this year."

Tracey Martin



"My job is quite stressful and I needed a way to earn money passively to build wealth for my future as I was expected to work until my 60s. In just two years, I turned my £1,500 opening account into £51,000. All this learning with IM I will pass on to my kids! If they want to be painters or musicians, they don't have to worry about money. The things that I want in my future, they're visible to me now, they're not just a pipe dream."

Tom Carr



"As a beginner investor, I've generated a 44.5% return in just ten months. My top tip? Look at your "why." I think once you get that really clear it makes a substantial difference for when things go well, and not so well, you can keep going back into your "why" and that helps you be motivated." (Tracy went on to make over £30,000 in one month ... tax free!)

Tracy Hilliard

FIND YOUR "WHY?" IN OUR PERSONALISED 1-1 STRATEGY SESSION (VALUED AT £97 — YOURS FREE!)

Investing for retirement? Financial independence? Deposit on a new home? Your children's education? Dream family holiday?

Knowing why you want to grow your wealth is KEY to knowing how to achieve it!

This 30-minute session is tailored to you we'll understand your goals, identify any gaps, and explore whether our proven stock market strategies and membership programme are the right fit for you.

CLICK HERE TO BOOK

YOUR EXCLUSIVE VIP CONTENT STARTS HERE!

CRYPTOCURRENCIES & BLOCKCHAIN: THE FASTEST-GROWING INVESTING ASSET – *EVER!*

There are now millions of cryptocurrencies. And while some of these are legitimate and worth owning, others are not so legitimate. It's imperative that you do your own research before investing.

What I have realised over the last 25 years is that besides doing my research, I have to use a proven strategy that works over time, in any market direction. No matter if we are in a bull or bear market.

That is the reason I took my successful strategy (created over the last 25 years), and adapted it to cryptos – and discovered it works even better with cryptos because of crypto's volatility! I show you exactly why and how this strategy works below.

But first, it's important I tell you about Trump's 5 Reserve Coins because these include some of the most popular, well-known and longstanding cryptos out there. It means Trump is giving these cryptos special status, which in turn means they are going to be key digital currencies in the future and the world becomes ever-more dependent on crypto and AI.

These 5 are also the coins I hold. I explain why I am holding them – and then reveal two bonus coins that most investors are overlooking!

TRUMP'S 5 RESERVE COINS



Bitcoin (BTC)

What problem does it solve?

Bitcoin is known as the digital gold standard in the cryptocurrency network. It's the first ever cryptocurrency invented and is the pioneer of blockchain technology that made digital money possible, solving the problem of duplication and manipulation.

Thanks to its blockchain technology, you have ultimate control over your money and transactions without having to go through a third party such as the bank or PayPal, making transactions much faster and cheaper.

One major advantage that it has over other cryptocurrencies is Bitcoin is impossible to counterfeit or inflate. There will be only 21 million Bitcoin created for mining, no more no less. By around 2140, all Bitcoin will already be mined.

Over the years Bitcoin's value has fluctuated tremendously from zero to over \$100,000 per Bitcoin! Its market cap is currently more than double the next highest crypto, Ethereum.

Do I hold Bitcoin?

Bitcoin is my largest holding.

2 Ethereum (ETH)

The second most popular currency in terms of market cap is Ethereum. Like Bitcoin, Ethereum is a part of a blockchain network. The main difference between the two currencies is that the Bitcoin blockchain focuses on tracking ownership of the digital currency, while the Ethereum blockchain focuses on running the programming code or network.

What problem does it solve?

Ethereum solves the problems of legal contracts online, eliminating middlemen taking fees from transactions.

Firstly, a third party cannot make any changes to the data. The system is also tamper and corruption-proof. This is because Ethereum is built based on a network formed around a consensus which, as a result, makes censorship impossible.

Secondly, just like Bitcoin, Ethereum is backed up by secure cryptography. Therefore, the applications are well protected against any form of hacking. Ethereum has fluctuated in price over the years, before hitting an all-time high of \$4,891.

Do I hold Ethereum?

This is my second largest holding. I bought into Ethereum on 10 separate occasions as the price was falling from its high so I have a nice low average price. However, it will not be long before I start exiting my positions to get into newer, modern and more efficient technology and in 2025 sold 1/3rd of my position to do just that.



3 Ripple (XRP)

Ripple was launched in 2012 and is the leading provider of crypto solutions for businesses.

What problem does it solve?

Banks can use Ripple to make payments faster and cheaper, nationally and internationally. Ripple operates on an open-source and peer-to-peer decentralised platform that allows a transfer of money in any form, both fiat and cryptocurrency.

Ripple uses a middleman in currency transactions. The medium (the middleman) known as "Gateway" acts as a link in the network between two parties wanting to make a transaction. XRP's all-time high price is \$3.40 per coin.

Do I hold Ripple?

I have three positions in Ripple due to a Tim Ferris podcast with Nick Szabo, the creator of Bit Gold. Nick said that the currencies that could cross the bridge between the current banking system and the new digital system would be the winners. Ripple is the first to attempt this. It now seems XRP is becoming the backbone of the new financial system. We will see!

4 Solana (SOL)

What problem does it solve?

Solana solves the problem of scalability and high transaction costs in blockchain networks. Traditional blockchains like Bitcoin and Ethereum often face network congestion and expensive gas fees, limiting accessibility for users worldwide. Solana's unique architecture allows it to process thousands of transactions per second at a fraction of the cost, making it one of the fastest and most efficient blockchains available.

The core innovation behind Solana is its Proof-of-History (PoH) consensus mechanism, which enables faster transaction validation while maintaining security and decentralisation. By integrating PoH with Proof-of-Stake (PoS), Solana ensures high throughput without compromising security.

Solana also supports smart contracts and decentralised applications (dApps), making it a strong competitor in the DeFi, NFT, and Web3 gaming sectors. Its low fees and high-speed transactions empower developers to build scalable solutions that can reach global audiences without friction.

Unlike privacy-focused cryptocurrencies like Monero, Solana prioritises speed, efficiency, and scalability, making it ideal for mainstream adoption, institutional use, and Web3 innovation.

Solana reached an all-time high price of \$294.

Do I own Solana?

Yes, I rotated a portion of my ETH into SOL and Solana is now one of my biggest holdings.



5 Cardano (ADA)

What problem does it solve?

Cardano is a next-gen blockchain designed for scalability, sustainability, and efficiency. Using the Ouroboros proof-of-stake protocol, it processes transactions securely with low energy costs. Its dual-layer structure - Settlement Layer (CSL) for transactions and Computing Layer (CCL) for smart contracts - enhances speed and scalability.

Launched in 2017 by Ethereum co-founder Charles Hoskinson, Cardano is a third-generation blockchain built on academic research. Its Ouroboros consensus mechanism was developed by cryptographers from leading universities to maximise security and efficiency.

Unlike Ethereum-based tokens, Cardano's native assets operate on the same architecture as ADA, reducing fees and increasing security. The platform emphasises peer-reviewed research to ensure long-term stability.

Use case

Cardano enables decentralised identity management, offering tamper-proof, verifiable credentials for finance, governance, and other industries.

Cardano's all-time high price is \$3.10.

Do I hold Cardano?

I do own Cardano but am not adding any more as there isn't much happening and they don't have many users. In fact, I am surprised that Trump mentioned it at all.

YOUR BONUS COINS

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Fetch.ai (FET)

Fetch.ai is part of the Artificial Superintelligence Alliance (ASI Alliance) which is a collaborative initiative among leading AI and blockchain platforms, including SingularityNET, and Ocean Protocol.

What problem does it solve?

The ASI Alliance was established to advance artificial intelligence (AI) by leveraging blockchain technology. The alliance aims to create a decentralised ecosystem where AI services can operate securely and transparently.

Each member brings unique strengths to the alliance:

- Fetch.ai (FET): Specialises in autonomous AI agents that perform tasks such as data retrieval and complex decision-making.
- SingularityNET (AGIX): Offers a decentralised marketplace for AI services, allowing developers to monetise their AI tools and algorithms.
- Ocean Protocol (OCEAN): Provides a platform for data sharing and monetisation, ensuring data providers retain control over their information.

By integrating these capabilities, the ASI Alliance seeks to foster innovation in Al development, promote data sharing, and ensure that Al technologies are accessible and beneficial to a broader audience.

It helps businesses and industries like finance, transportation, and energy run more efficiently by using AI-powered digital assistants, known as "digital twins." These digital twins can make decisions, complete tasks, and interact with each other without needing constant human input. Fetch.ai is powered by its cryptocurrency token FET, which is used to create and train these digital assistants.

FET has reached an all-time high price of \$3.47.

Do I hold FET?

I bought FET several times to get a nice average price before it became part of the Artificial Superintelligence Alliance. I am up a lot on this and will continue to hold because AI is the main trend in the market.



What problem does it solve?

Sui is a fast and scalable Layer 1 blockchain designed for handling digital assets like cryptocurrencies, NFTs, and financial services. It allows transactions to happen quickly and at a low cost. Instead of processing transactions one by one, Sui can handle many at the same time, making it much more efficient than older blockchains.

Sui was created by Mysten Labs, a team of former Meta (Facebook) engineers, to improve blockchain speed and scalability. In 2022, it introduced a system called Bullshark to reduce delays and allow more users to participate, even with lower-powered computers.

Key Features:

- Fast Transactions: Handles multiple transactions at once, avoiding slowdowns.
- Low Costs: Stores assets efficiently, reducing fees.
- Better for Gaming & NFTs: Makes retrieving data cheaper and updating assets easier.

Sui's unique design helps it support high-speed applications like gaming, finance, and digital asset management. Sui features horizontal scaling, allowing transactions to be processed in parallel, avoiding network congestion. The network also supports sparse replay, lowering data retrieval expenses for applications like gaming. Unlike traditional blockchains, Sui does not rely on Merkle tree indexing, making asset updates more efficient.

Use case

Sui supports high-speed applications such as gaming, decentralised finance (DeFi), and NFT marketplaces. Its ability to handle large-scale transactions and low-cost on-chain storage makes it a promising platform for digital asset management and user-friendly blockchain applications.

Sui reached its all-time high price of \$5.35.

Do I hold SUI?

I was a bit late to the party with SUI but now that it is dubbed "the Solana Killer" I have been using all pullbacks to lower my average position.

INTRODUCING CRYPTO COST AVERAGING (CCA): THE UNBEATABLE STRATEGY!



The cryptocurrency market is known for its high volatility and unpredictable swings. To navigate this landscape successfully, investors need a robust strategy that can help them manage risk and optimise returns.

This is where Crypto Cost Averaging comes in – because it's a *simple, high-reward strategy*; a proven approach that provides a clear framework for making investment decisions.

By following a set of well-defined rules, investors can take emotions out of the equation and execute a disciplined long-term plan.

The Power of CCA: Buying the Dips and Taking Profits

The core principle of CCA is to buy more when prices are low and take profits when prices are *high*. This is achieved by:

- · Identifying the current market cycle and optimal entry points
- Scaling into positions gradually at specific drawdown levels
- Taking profits incrementally on the way up based on predefined targets
- Reinvesting profits to compound returns over time

Whether you're looking to retire with confidence or grow your wealth without compromising your busy lifestyle, this cheat sheet will empower you to harness the power of CCA in your crypto investing.

Let's dive into the details of each step so you can start building a profitable portfolio that supports your long-term financial goals!

Your Roadmap to Implementing CCA

Putting CCA into practice involves following a clear sequence of steps.

- \checkmark Select a fundamentally strong crypto asset with a low risk of going to zero
- Locate the most recent high and identify optimal entry points
- Calculate your position sizes for each entry based on specific drawdown levels
- \checkmark Set price targets for taking profits on the way up
- Manage your positions over time to maximise compounded returns

Whether you're looking to retire with confidence or grow your wealth without compromising your busy lifestyle, this strategy will empower you to harness the power of CCA in your crypto investing.

Let's dive into the details of each step so you can start building a profitable portfolio that supports your long-term financial goals!

HOW TO FIND THE HIGH & THE STEPS TO BUY

- Open a chart using daily candles and locate all the lows the Cryptocurrency has been over the last year, as identified by the blue arrows in the picture below.
- 2 Once we find the lows we have to measure if the Cryptocurrency from the low has recovered 80% or more. When we measure from the low to high we always measure left to right (As seen in the picture below – there is a recovery of over 139%).



If the recovery is not 80% we look at the next low (on the left) and measure for an 80% recovery. We do this until we see that the Cryptocurrency has recovered 80% from the low.

Once we have found an 80% recovery then we have found our current high.

Once we have located our current high, we can start placing orders in relation to the CCA strategy.

When we are buying, we are looking to enter the market at drops of 20%, 30%, 40%, etc. from the recent high. We have a CCA calculator available for members of Your Crypto Club which does all these calculations for you.

Keep in mind that each time we enter, we invest 25% more than the last time. Since we invest 25% more each time we get in, our average price comes down a lot.



HOW TO TAKE PROFIT ONCE YOU ARE IN THE TRADE

We never sell everything since we do not want to be on the side-lines when the new bull market occurs. BUT we want to take some profits along the way in case the price drops so we can reinvest. The picture below shows the average price of your position.



Once you are in the position we then sell 20% of our holdings every time we are 50% in profit from our average position. See the picture below.

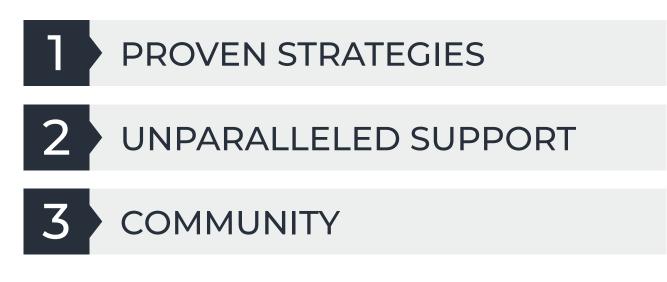


NEXT STEPS AFTER THE MASTERCLASS

OUR 3-STEP CRYPTO INVESTING EDUCATION & TRAINING SYSTEM

For over 10 years, my team and I have developed a training program that has cost well over \pm 176,000. This membership known as "Your Crypto Club," has had 12 different iterations to get it to where it is today – an unbeatable system, when followed correctly.

Our System consists of:



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PROVENSTRATEGIES

No one will care for your money more than you do, so we empower you to take charge of your financial future.

Our proven strategies show you how to generate consistent monthly trading returns of 3% on average or more – without relying on banks, brokers, or financial advisors.

The **Crypto Cost Averaging** (CCA) strategy we've just covered is just **one of several proven strategies** we teach.

Even if you feel confident with the CCA, there's still so much more to discover. Our approach provides a comprehensive toolkit, ensuring that you can continue learning, growing, and improving your investment strategy with each new lesson.



OUR UNBEATABLE STRATEGIES



1. Get in early with Crypto Projects



2. Investing using Crypto Cost Averaging™ Strategy



3. Receive dividends by Staking Cryptos

4. Trading using Contrarian Momentum™ Strategy

It all begins with this Masterclass.

The Masterclass is the perfect introduction to what we know and what we do.

Accessible and interactive, our Masterclass provides real-world investing insights tailored for all experience levels.

Whether you're a beginner or a seasoned investor looking to refine your skills, our live training ensures you gain practical knowledge to confidently execute profitable investment returns.

Thousands of students have successfully built wealth through our programs.

VIDEO TRAINING LIBRARY



It's your learning, at your pace!

When we're not doing Masterclasses and Webinars, we offer a range of structured online programs and training that allows you to access high-quality investment education in various formats including short step-by-step video courses, whenever you want and wherever you are.

With the ability to pause, rewind, and replay lessons, you can fully absorb key concepts and master the strategies that work.

Our complete video training library teaches you all the essentials of investing in Cryptos and how to make a profit.

Watch and learn, and you'll become a confident and profitable Crypto investor in just 20 minutes a day, without spending years learning like I did!

It's like sitting next to us!

We guide you through:

- Opening the best crypto exchanges and wallets
- ✓ How to place orders correctly and use charting software
- $\checkmark~$ Mastering the proven strategies

All with the ease of pausing and watching them repeatedly whenever you need.

Basically – we have already done the work for you. Your access to all the training speeds up your success because it's broken down into comprehensive, bite-sized videos.

WEEKLY COACHING CALLS

Every week, live, we discuss:

- ✓ What cryptos we are ready to enter and exit
- How our strategies are performing
- ✓ What the market is doing and how we might react

We do this so you can take advantage of our knowledge, and decide for yourself whether to get in before the big moves happen.



ESSENTIAL TRADING & INVESTING TOOLS

Our custom-crafted, exclusive suite of tools makes your success simple to achieve.

- ✓ Trading diaries to note down your trades
- ✓ Our strategy calculators done for you!
- ✓ And all the Cheat Sheets you need!

"WATCH AND LEARN, AND YOU'LL BECOME A CONFIDENT AND PROFITABLE CRYPTO INVESTOR IN JUST 20 MINUTES A DAY, WITHOUT SPENDING YEARS LEARNING... "

...LIKE I DID!

2 UNPARALLELED SUPPORT

Now this is something we are particularly proud of because the personalised guidance and support we provide has helped thousands of our students take control of their finances, become profitable investors and achieve financial independence.

In fact, acknowledgment of the backing our dedicated coaches and mentors make available to our members is a recurring theme in all the reviews we receive.



And that is what we love doing more than anything else – helping you stay on course!

Whether you have questions about strategy execution or need a confidence boost, our experts are here to ensure you succeed every step of the way.

But there's more...

Live



Here's when you can talk to my experienced trading team if you get stuck and jump onto our live Q&A calls three days a week, every week.

That's 144 sessions a year!

We also do lunchtime and evening calls! Wow, right? Where else can you get that kind of support?

Better still, this is for any investor level, but IDEAL for beginners. We're always here for you, ready to help you succeed and profit.

3 COMMUNITY

When you join Investment Mastery you become part of a thriving community of over 3,200 investors across the world's top financial capitals—including London, Frankfurt, and Stockholm.

With expert mentorship and peer support, you'll never have to navigate the investing world alone.

Learn from those who have already achieved financial independence and tap into a network that keeps you motivated and on track.

Exclusive Online Community & Group

You are basically elevating your journey. This is where you propel each other's success, inspiring each other and fostering an environment that prepares you for inevitable growth.

In this community, your network directly amplifies your net worth and as the man himself, Warren Buffett, says:



"It's better to hang out with people better than you. Pick out associates whose behaviour is better than yours and you'll drift in that direction."

- Warren Buffett

We hope that once you have experienced our Crypto Market Masterclass, it will only be the beginning of your journey with us...

...and that from then on in we will be helping you further with setting clear financial goals and how to stay accountable with structured learning, continuous support, and motivation from our expert coaches and community!

Just imagine – all you need to do is spend 20 minutes a day to achieve consistent monthly investment returns – all while maintaining complete control over your money.

How good does that sound?!

WHAT IS CRYPTOCURRENCY?

Cryptocurrency is a digital or virtual currency secured by cryptography, making it nearly impossible to counterfeit. Unlike traditional currencies, most cryptos operate on decentralised blockchain networks.

IS CRYPTO INVESTING SAFE?

Crypto is classified as a high-risk investment due to price volatility, hacking risks of centralised exchanges, and regulatory uncertainties. However, using secure wallets, enabling two-factor authentication, and diversifying investments can help manage risk.

HOW DO I BUY AND SELL CRYPTO?

You can buy and sell crypto through: Centralised Exchanges (CEXs) – Binance, Coinbase, Kraken. Decentralised Exchanges (DEXs) – Uniswap, PancakeSwap, SushiSwap. Peer-to-Peer (P2P) platforms – Where you buy directly from other individuals.

HOW MUCH MONEY CAN I MAKE WITH CRYPTO INVESTING?

This depends on your initial investment amount. However, during our thorough and extensive education we show you real strategies that together can help you achieve 15% to 72% a year if followed correctly, depending on market conditions.

WHAT ARE THE DIFFERENT TYPES OF CRYPTOCURRENCIES?

There are thousands of cryptocurrencies, but the most common types include:

- Bitcoin (BTC) The first and most valuable crypto, often called "digital gold."
- Altcoins Alternative coins like Ethereum (ETH), Cardano (ADA), and Solana (SOL).
- Stablecoins Cryptos like USDT and USDC, which are pegged to traditional currencies to reduce volatility.
- Meme Coins Coins like Dogecoin (DOGE) and Shiba Inu (SHIB), often driven by community hype.

HOW DO I STORE MY CRYPTO SAFELY?

- Hot Wallets (online) Convenient but vulnerable to hacks.
- Cold Wallets (offline, like Ledger or Trezor) Highly secure, best for long-term storage.
- Multi-Signature Wallets Require multiple approvals to access funds, increasing security.

CAN I MAKE PASSIVE INCOME WITH CRYPTO?

Yes! You can earn passive income through:

- \cdot Staking Locking up crypto to support the network and earn rewards.
- Yield Farming Providing liquidity on DeFi platforms for interest.
- Lending Loaning crypto for interest on platforms like Aave or Compound.

These are proven strategies we ourselves use, so you can absolutely know for sure that these strategies do work. I repeat, they are proven – otherwise we wouldn't be using them, let alone sharing them!



T: +44 (0) 203 699 9951 **E:** admin@investment-mastery.com