

‘THE BEAT **ANY** INVESTMENT FUND STRATEGY’ **CHEAT SHEET**



INVESTMENT
MASTERY



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The 5 reasons you can beat any investment fund on Wall Street and the simple strategy I use to do just that... EVERY. SINGLE. YEAR. for 20 years!

So, you want to be an investor and grow your wealth. Don't we all?! The problem is, most of us have been brainwashed to believe making money in the Stock Market is for the big fat cats of Wall Street. I am here to tell you this is NOT TRUE!

In this simple Cheat Sheet, I will show you how YOU can make the same returns on your money as the largest investment funds in the world with as little as 20 minutes a month.

Once you learn this strategy and have studied it enough to understand exactly what to do, which by the way it's the easiest strategy to learn on planet earth, you can literally automate this and spend as little as 20 minutes a month monitoring it!

**SOUNDS TOO GOOD
TO BE TRUE?**

WELL, LETS GET INTO IT!

SO, WHAT ARE THESE 5 REASONS WHY YOU CAN BEAT ANY INVESTMENT FUND ON WALL STREET?

- 1 We can invest in more companies - they are very limited
- 2 We can get in and out quick ... and in again - they can be bound
- 3 We can be in cash when we want - they have to, or feel as if they have to, be fully invested
- 4 We can sell short (make money when markets go down) - they can't - they only make money when markets go up
- 5 We aren't part of a Ranking System. Investment funds are to the detriment of following the rules, determined by the financial governing bodies.

THE STRATEGY

VALUE COST AVERAGING

RETURNS
EXPECTED
15%
per year
minimum

RETURNS
ACHIEVED
148%
per year

TIME
NEEDED
20
mins
per month

Value Cost Averaging (VCA) uses the concept of buying into an investment such as indices, gold, silver, oil or some good stocks every month, it attempts to lower the average cost over time by purchasing a little more in the months when the price is down and less when the monthly price is up.

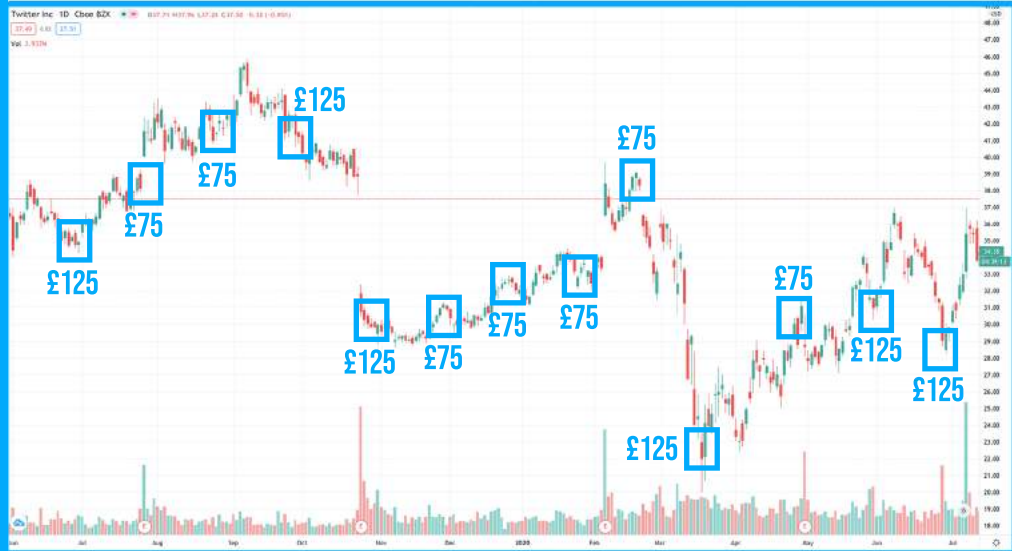
SO HOW DOES IT WORK EXACTLY?

Let us take the example below.

The simplicity of the VCA Strategy is this: you are going to invest more when the price is lower and less when the price is higher. Let me explain.

So, let's say you start with £100 a month as an investment amount. We are looking to buy less in the month where the price has gone up and more if the price has gone down.

For example, we are going to buy £75 worth of shares on the months that are 'up', and in the months it is lower, we put in £125.



Over the two months, you have still put in £200, but you have invested more in the months when the price is lower.

What does this mean for the end of the year? i.e. what do you think happens to your average investment price? Can you guess?

Your average price comes down substantially because you are putting more money in when the price is at a better value; hence the name 'VALUE Cost Averaging'.

This strategy takes just 20 minutes a month! To be honest with you, it now takes me less than 10 minutes a month.

With VCA we are aiming to outperform the market and aiming for 15% a year return. Not bad for 20 minutes a month is it? Considering the banks are barely giving us 1% a month, it just makes logical sense to learn this doesn't it?

MORE GOOD NEWS!

You can wrap it up in your Individual Savings Account (ISA), so it is 100% tax-free (UK Only, but most Governments have similar opportunities with specific savings accounts).

You can also do this within your Self Invested Pension (SIPP), so it is tax-free for many years. Not paying tax on your profits MASSIVELY boosts your profits over time.

Now you may be sitting there slightly confused? If not, GREAT! Get started!

If you need some more help, the below breakdown should be all you need to understand how you start making up to 147% (see proof below) returns from 20 minutes a month!



FUNDAMENTAL SCREEN 90 %:

Fundamental analysis (FA) is a method of measuring a security's intrinsic value by examining related economic and financial factors. Fundamental analysts study anything that can affect the security's value, from macroeconomic factors such as the state of the economy and industry conditions to microeconomic factors like the effectiveness of the company's management.

1 CANNOT GO TO ZERO

EPS next 5 years, Institutional Ownership, Debt/Equity ratio



EARNINGS LAST YEAR

Earnings typically refer to after-tax net income. Earnings are the main determinant of a company's share price because earnings, and the circumstances relating to them, can indicate whether the business will be profitable and successful in the long run.



DEBT/EQUITY RATIO

The debt-to-equity (D/E) ratio is calculated by dividing a company's total liabilities by its shareholder equity. These numbers are available on the balance sheet of a company's financial statements.



INSTITUTIONAL OWNERSHIP

Institutional ownership is the amount of a company's available stock owned by mutual or pension funds, insurance companies, investment firms, private foundations, endowments or other large entities that manage funds on behalf of others.

2 STOCKS FROM DIFFERENT INDUSTRIES

The industry refers to a specific group of companies that operate in a similar business sphere. Essentially, industries are created by breaking down sectors into more defined groupings.

3 STOCKS, COMMODITIES, PRECIOUS METALS OR ETFS

Commodities are hard assets ranging from wheat to gold to oil. A stock (also known as "shares" or "equity") is a type of security that signifies proportionate ownership in the issuing corporation.

4 NO LEVERAGE

Leverage results from using borrowed capital as a funding source when investing in expanding the firm's asset base and generating returns on risk capital.



TECHNICAL SCREEN 10 %:

Technical analysis is a trading discipline employed to evaluate investments and identify trading opportunities by analysing statistical trends gathered from trading activity, such as price movement and volume.

1 ENTER THE FIRST TIME AFTER A FALL OF 20 % FROM RECENT HIGHS

2 THEN ENTER AT A 30 % DROP, 40 % DROP ETC

3 DRAW SUPPORT AND RESISTANCE TO HELP YOU WITH ENTRIES

4 TAKE PROFIT AFTER THE ASSET IS UP 15 - 20 %

We hope you find this cheat sheet useful and we look forward to seeing you at one of our events:

www.investment-mastery.com/cheatsheet

TO YOUR TRADING SUCCESS